

Working with leaders to create a culture of ethics that builds trust, sparks initiative, and drives productivity.

Yonason Goldson

The keynote speaker with 3000 years' experience

Featured in

FAST COMPANY

A rabbi walks into a bar...

... (after hitchhiking cross-country and sailing up the eastern seaboard in a yacht seized by the Coast Guard for drug trafficking) to enjoy a private performance by a jazz band that cost him the price of a beer.

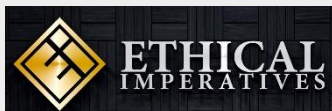
No, this isn't a joke. This is a life. And it's only one small piece of it.

Rabbi Yonason Goldson has circumnavigated the globe, seen the Taj Mahal, the pyramids of Giza, and the tea plantations of Sri Lanka.

He's hiked to the bottom of the Grand Canyon and to the tops of the Sierra Nevada. He's jumped out of an airplane and undergone open-heart surgery (but not at the same time).

He's studied in London and Edinburgh, in California and Jerusalem, and he's taught school in Budapest, Hungary.

His unique blend of ancient rabbinic wisdom and modern insights offers a roadmap to help us tap our potential and guide us on the pathways of success and happiness.



[Click here to watch Yonason on the stage](#)

Presentations

Grappling with the Gray

Stop crises before they happen through the power of ethical leadership

- Identify and uproot the causes of a toxic workplace
- Inspire passion, loyalty, and cooperation
- Energize your team and make your brand image shine

The True ROI of Diversity, Equity, and Inclusion

Leverage differences to forge unity through ethical intelligence

- Bridge distances to create a culture of collaboration
- Harness diverse talents to create a cohesive community
- Create a society of partnership greater than the sum of its parts

Fix your Broken Windows

Apply little tweaks that yield big payoffs through ethical communication

- Acquire good habits that promote a healthy and vibrant work environment
- Learn the simple principles of clear communication to ensure understanding
- Generate positive change that will transform your organization

"Excellent presentation. I did not look at my cell phone once."

Missouri Healthcare Assn conference

"Exhilarating, stimulating, full of life and life's lessons... a joy to listen to."

Lawrence M. Poger, CLU, Life Member, Million Dollar Round Table

"Wow... captivating, interesting, thoughtful, and profound."

Patricia Fripp, CSP

Hall of Fame speaker

National Speakers Assn past president

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Why good ethics is good business

According to research by the Trust Edge Leadership Institute, what employees want most in a job is an employer they trust. Today most employees say they would trust a total stranger *more than their boss*.

According to [research](#), productivity loss in the U. S. from unhealthy company culture is estimated at a staggering:

\$450-550 billion due to employee disengagement

\$359 billion due to workplace conflict

Companies ranked highest for ethics outperformed the Russell 1000 index throughout the decade ending in 2016 by nearly **5 percentage-points**.



Employees working for companies ranked in the top 25% for trust reported:

- 106% more energy
- 76% more engagement at work
- 50% more productivity
- being 50% more likely to stay with their employer over the next year
- 88% more likely to recommend their company to family and friends as a place to work
- enjoying their jobs 60% more
- feeling 70% more aligned with their companies' purpose
- feeling 66% closer to their colleagues
- being 41% less likely to depersonalize coworkers
- experiencing 40% less burnout from their work
- feeling 41% more accomplished

Coaching and training programs

- *The 4 Muses of Ethical Decision-Making* – Recognize consequences, options, and alternatives
- *The 6 Qualities of an Ethical Leader* – Replace benighted despotism with enlightened nobility
- *The 12 Steps to Ethical Recovery* – Transform company culture through trust and empowerment

Schedule a free clarity conference [now](#).

Yonason Goldson's clients include:



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